

The Tuolumne County
Breastfeeding Coalition Presents
Its Sixth Biennial Conference



“A DAY WITH
DR. JACK NEWMAN”

Tuesday, January 31, 2012
Best Western Sonora Oaks Hotel and
Conference Center, Sonora, CA

Our Speaker

Dr. Jack Newman, MD, FRCPC



Dr. Newman is a popular International speaker. He is the co-founder and co-director of the Newman Breastfeeding Clinic and Institute in Toronto. Among his numerous accomplishments, he has been a consultant for UNICEF for the Baby Friendly Hospital Initiative.

Dr. Newman’s publications have been invaluable tools for mothers and health care professionals all over the world. They include “The Ultimate Breastfeeding Book of Answers” and numerous articles and videos at www.breastfeedinginc.ca.

Learning Objectives

At the end of the conference, the participant will be able to:

1. Demonstrate if a baby is latched on well, drinking well (or not) even in the first few days.
2. Demonstrate an understanding of the issues of hypoglycemia and jaundice.
3. Have an approach to the problem of the baby who refuses to latch on.
4. Identify several methods for dealing with nipple pain.
5. Have an approach to poor weight gain.

Who Should Attend

This workshop is recommended for: Doctors, Nurses, Lactation Consultants and Counselors, WIC employees, Dietitians, Social Workers, and others who are interested in supporting families in the continuation of breastfeeding.

Please no children other than quiet babies in arms, six months and under.

Continuing Education

Provider approved by the California Board of Registered Nursing, Provider Number CEP 12847 for 6 contact hours.

Application for CERPs has been submitted to IBCLE.

Category II education units are available from CDR.

Conference Location

**Best Western Sonora Oaks
Hotel and Conference Center
19551 Hess Avenue
Sonora CA 95370
(209) 533-4400**

Directions: Take Hwy 108 to the Hess Avenue Exit. Make a right at the stop sign onto Hess Avenue. Continue straight through the stoplight on Hess Avenue. The facility will be on your left.

For more conference or lodging information, call (209) 591-8524 or send an e-mail to info@tcbc97.org.

Thank You to our Sponsors:

Gold Level:

- Sonora Area Foundation

Silver Level:

- San Joaquin Sierra Region 5 Regional Perinatal Program of California
- Sonora Regional Medical Center
- Kiwanis Club of Sonora

Conference Schedule

A Day With Dr. Jack Newman

7:45-8:15 *Registration & Continental Breakfast*

8:15-8:30 *Welcome*

8:30-10:30 **"The First Few Days"**

- Birthing practices, norms, hypoglycemia, jaundice

10:30-10:45 *Break*

10:45-12:15 **When the Baby Refuses to Latch on**

- Problems with the baby or mother.
- Hands-on approach or stand back?

12:15-1:15 *Lunch*

1:15-2:45 **Sore Nipples and Sore Breasts**

- Causes and treatment.
- Includes Candida.

2:45-3:00 *Break*

3:00-4:00 **Controversies in Breastfeeding**

- Babies should be fed on a schedule?
- If the baby does not gain well, formula is necessary?
- Breastfed babies need vitamin D supplements?

+We will have drawings for gifts throughout the day.

Cost *All costs are by postmarked date*

_____ **\$85 Early Registration by 12/1/11**

_____ **\$90 after 12/1/11**

_____ **\$105 Late Registration after 1/10/12**

_____ **\$8 Power point DVD (optional)**

Includes: *Continental breakfast, lunch, and handouts.*

SPACE IS LIMITED. REGISTER EARLY.

Cancellations received by January 17, 2012 would result in a full refund minus a \$25 processing fee. No refunds after January 17th, 2012.

Registration

Name _____

Job Title _____

Address _____

Phone _____

Email _____

Continuing Education (CE) Credits Desired

RN (Nursing) license # _____

RD (Dietitian) license # _____

IBCLC (Lactation Consultant) # _____

Other _____

Send registration, with your check made payable to:

Tuolumne County Breastfeeding Coalition
PO Box 3051
Sonora, CA 95370